

GLOBAL COLLEGE INTERNATIONAL



BTTM BACHELOR OF
TRAVEL & TOURISM
MANAGEMENT

Mid-West University Affiliate





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From the Governing Body

In pursuit of our mission in supporting national campaign upon modernizing education, and amid the educational changes that are exponential, Global College International launched academic programs in Management for Bachelor and Master level in 2013 as a satellite campus of Shinawatra University, Thailand and later, received its affiliation with Mid-West University (MU), Nepal in 2017 when it came under the umbrella ownership of a nationally renowned educational brand; Professional Educators Limited.

Affiliated to Mid-West University (MU), Bachelor of Business Administration (BTTM) is our graduate program of GCI. It embraces a core value; preparing proficient and skilled workforce and alongside, gear up academic proficiency in general by adopting constructive approach to education as a tool to building knowledge and career capabilities. Within the vision and institutional policy priority upon our role as the governing body of GCI, we have decked BTTM as our milestone program. It has been framed to be a resourceful knowledge constructing process that is proficient in offering quality education in several subjects of multidisciplinary scopes designated as cores, electives and majors of Business Administration. We are delighted that BTTM at GCI has progressed substantially and as of today has been listed as being a proven capstone academic program and so is successful to attract both competent learner communities and also business practitioners and professionals from across Nepal along with foreign nationalities joining us as students and faculty.

We have crafted BTTM in an architectural combination of physical, technological and educational engagements, systems, facilities, and resources that are transforming in quality. Part of the

BTTM system constitutes in the academic process at GCI that takes a shape in an alignment of its teaching-learning practices that club with external knowledge and research contexts that have been put into place with institutional networks as vital means to guarantee every single student plausibly tangible career support and entrepreneurial prospects. Very large number of BTTM graduates from GCI have been leading entrepreneurial sectors with distinct recognition for their success in bringing innovation. Admittedly, BTTM program at GCI has been playing an instrumental role in preparing highly efficient and effective workforce who can contribute largely to economic prosperity and growth for self and society, let alone the value of these intellectual communities in the welfare of humanity.

We have made our institutional endeavors persistent to standardize its operating facilities, resources and academic processes constantly on a progressive continuum. We have designed its course structure to be flexible and so, it lends the students an opportunity to study and earn. We have annexed incubation centers for all the academic programs including BTTM as a leading course in our commitment to delivering quality education materialized by means of academic curriculum connected with corporates. Connection of BTTM curricula with corporate has accelerated in superb manner under the leadership of efficient academicians. We guarantee deliverance of internal quality assurance in the academic process by managing activity and support centers that at GCI include; research center, International expert agencies, University Grants Commission and professional organizations in Nepal, business incubation centers run in collaboration with ERASMUS+ programs co-funded by European Union, center for professional development (CPD), GCI student placement support

center, CCAs-ECAs coordination center, IT center, international relations center, academic and subject departments and units. In the direct coordination of centers, learning and career support is guaranteed to every single BTTM incumbent at GCI and that takes form in the collaborative mechanism which allows the direct supervision and mentoring from the governing body, college management committee, executive team, and academic advisory board holding final accountability to transform institutional system, teaching-learning process, learning, and career of students and GCI graduates.

Our BTTM program has contracted a number of learning and research collaborations and accomplishments. It has been appraised to be best in providing students career support as essential tool to offering quality learning experience and achievements. GCI has been awarded with the title; Best emerging business school conferred by the New Business Age.

Lastly, under the corporate leadership of Professional Educators we are delighted to share that BTTM is a distinctive active process of knowledge construction. With its cutting-edge educational profile, the program has developed promisingly with quality benchmarks. In short, BTTM at GCI is our unique learning platform that offers learners and working professionals an opportunity to participate in the academic and research engagements that are enriching for the construction of knowledge, skill, responsibility, discipline and commitment - the five pillars of success.

We welcome all potential knowledge communities to GCI and join the academic trajectory of BTTM that is rigorous, and yet flexible, and so, rewarding all with active educational experiences.



Advisory Board



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 Former Member-National Planning Commission
 Founder Chairman, Professional Educators Limited
Chief Advisor, Professional Educators Limited



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Professor of Management, TU
 Former Dean FOM, TU
 Former Rector, Tribhuvan University
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 MBA with Top Rank and Gold Medal from TU
 PhD from University of Warsaw
 Published many books and research articles
 Academic Council Member-Mid-West University
Entrepreneur, Researcher
 Visiting Faculty at Western Michigan University, USA
 More than 25 years of experience in high-profile academic institutions in executive and leadership positions
Chairman cum Chief Executive Officer (CEO), Professional Educators Limited



Drona Lal Puri, PhD
 MBA TU
 PhD from Shinawatra University, Thailand
Entrepreneur, Researcher
 More than 20 years of experience in high-profile academic institutions in executive positions
Managing Director
Professional Educators Limited



Nava Raj Bhandari, MBS, TU
Entrepreneur
 More than 20 years of experience in high-profile academic institutions in financial administrative positions
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Professional Educators Limited



Dharma Raj Ojha, MBS, TU
Entrepreneur, Faculty
 More than 20 years of experience in high-profile academic institutions in teaching and operations management positions
Director
 (Operations Management)
Professional Educators Limited



Amba Datt Joshi, MSc., TU
Educator, Author
 More than 20 years of experience in high-profile academic institutions in teaching and executive positions.
Director
 (Academic Management-NEB Programs)
Professional Educators Limited



Subhash Chandra Bhandari, MA, TU
Educator, Nepali Litterateur, Author, Poet
 Published many poems in Nepali language
 More than 20 years of experience in high-profile academic institutions in teaching and executive positions.
Director
 (Academic Management-School)
Professional Educators Limited



Dev Raj Paneru, PhD
 MA, M Ed, MPhil, TU
 PhD from Masaryk University
Teacher Mentor, Researcher, Editor
 Academic Council Member- Mid-West University School of Management
 Published more than 2 dozens of research articles
 More than 25 years of experience in high-profile academic institutions in teaching and executive positions
Director
 (Academic Management-University)
Professional Educators Limited



Professional Educators Limited

Founded in 2009, Global College International (GCI) is a quality driven academic institution of higher education in Nepal. In recognition as a pioneer of global education that prepares every graduate to making a difference in career, GCI was awarded World Standardization Certification (WSC) under the International Quality Certification by the World Book of Records (WBR), London on May 20, 2020. Recognized as being the research oriented institution, European Union has selected GCI as a partner for ERASMUS + 2 Capacity Building project on entrepreneurship and sustainable tourism management research, and innovation for the next three years.

Under the ownership of Professional Educators Limited-Kathmandu, the managing team of this institution consists of academicians, researchers, entrepreneurs, and professionals with track-record in their field of expertise. Currently, GCI has been delivering management education in undergraduate and graduate programs and these include; Bachelor of Business Administration (BBA), Bachelor of Hotel Management (BHM), Bachelor of Travel and Tourism Management (BTTM), and Master of Business Administration (MBA) all affiliated to Mid-West University (MU)-Nepal.

From the very inception phase, GCI has adopted the policy to deliver higher education within quality framework that should be comparable with the national and international education and research benchmarks as basic strategic priority of this institution. Pursuant to its strategic goal, GCI has advanced internal and external network systems that play a crucial role to managing the academic programs also including a number of non-credit training courses of significance to fostering career focused professional skills of students.

Under the quality scheme, A-Level international program is delivered under Cambridge Assessment International Education as a feeder course and it supplements the intakes for the undergraduate programs; BBA, BHM, and BTTM in operation at GCI. The non-credit training packages delivered on a key intent to connect the academic programs with the professional skills consist of these listed training programs at GCI; Australian culinary training level-3, travel and tourism incubation course including air ticketing, hotel bookings, tour management, tour guide training, barista training courses, hotel management training courses including house-keeping, hospitality etiquette training, kitchen training, accounting software, data other packages designed on demand and need basis... With the integration of non-credit training packages in addition to the research and learning collaborations built across the academia and corporates and expert institutions of national and international repute, GCI assures all the scholarly communities seeking to pursue study in BTTM.



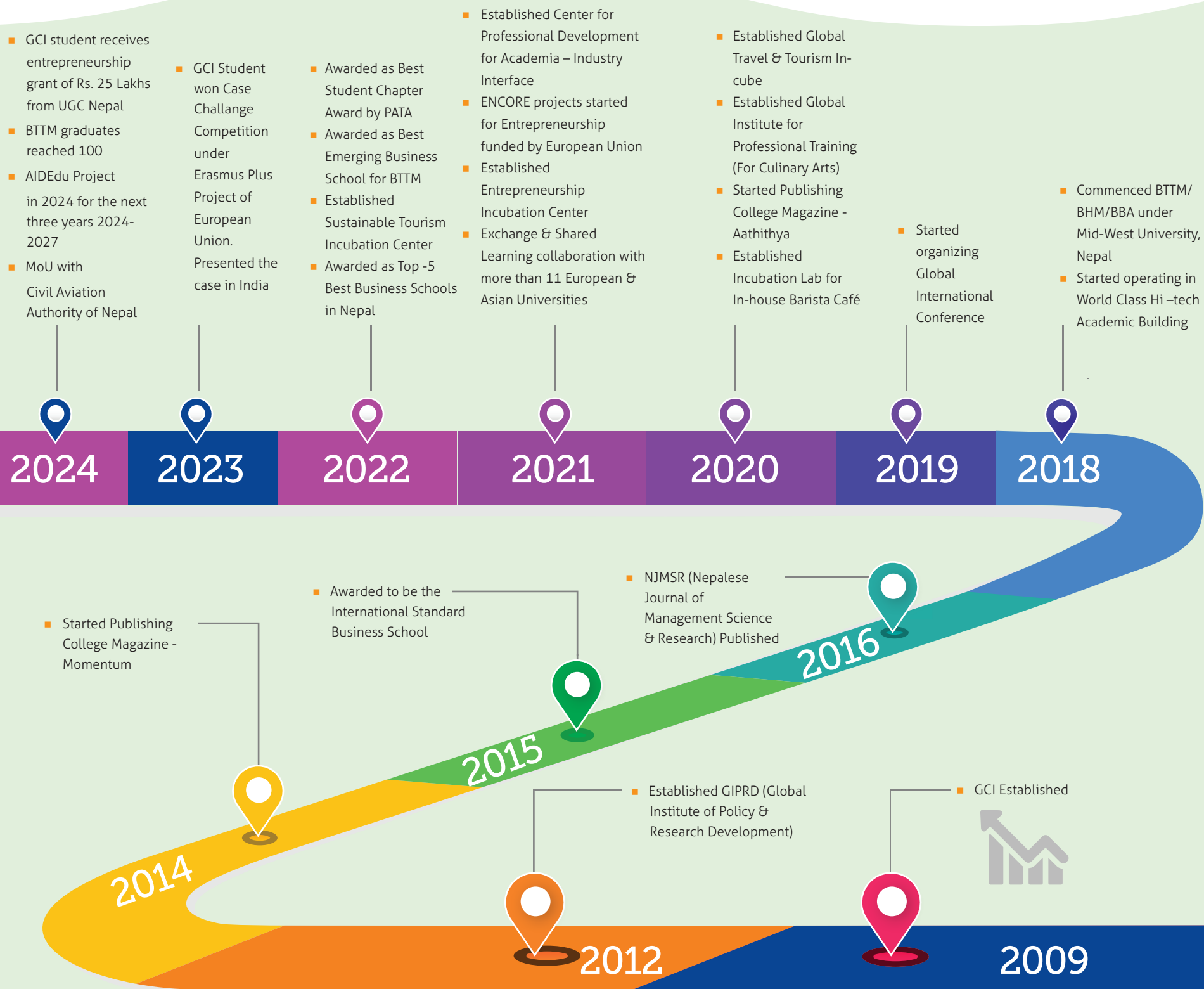
Mission

Managing world-class academia and education benchmarks purposively connected with local, national and international corporates and expert communities, resources, and modern technologies as dynamic learning avenues, Professional Educators Limited, dedicates its corporate strength in promotion and so, modernizing education upon catering to multidimensional personal and career demands of learners and knowledge communities from school to university education.

Vision

To manage time-demanded and international standard quality institutions in the promotion of school to university education.

Milestones of GCI



Academic Achievements of BTM Students

1st Batch (2018)



Prashant Shah
GPA-3.78



Priya Dhaubanjhar
GPA-3.74



Ashma Ale Magar
GPA-4.00



Asmita Singtan
GPA-3.74



Deepesh Amgain
GPA-4.00

2nd Batch (2019)



Namrata Shrestha
GPA-4.00



Rasmita Thapa
GPA-3.74



Soniya Phago
GPA-4.00



Sudha Shakya
GPA-3.74



**Tshering Dolma
Sherpa** GPA-3.87



Tshering Thokar
GPA-4.00

3rd Batch (2020)



**Furba Namgya
Sherpa** GPA-3.80



Milan Giri
GPA-3.74



Swastika Rai
GPA-4.00

4th Batch (2021)



**Ang Tshering Chyaba
Sherpa GPA 4.00**



**Dikesh Karki
GPA 4.00**



**Ashmi Ranjitkar
GPA 4.00**



**Sabitri Lohar
GPA 3.73**



**Binita Kumari Yadav
GPA 3.87**



**Tenzin Yeshe Sherpa
GPA-3.80**

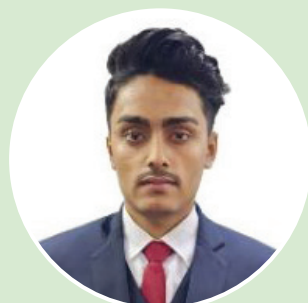
5th Batch (2022)



**Dilshika Rai
GPA; 3.94**



**Sagar Sherchan
GPA 3.78**



**Niranjan Thapa
GPA 3.72**



**Sumina Shrestha
GPA 4.00**



**Pukar Karki
GPA 3.94**



**Sushant Bata
GPA 3.84**



From the

Principal

Global College International (GCI) is the best emerging business school certified from a national agency in the country. BTTM program has set its top-notch identity and so, enjoys wide popularity in Nepal. BTTM embraces multidimensional significance for our students whose aspirations center on achieving competitive career prospects as essential condition for academic, entrepreneurial and professional fronts. In our effort to addressing student demands, we have reframed BTTM that prepares every single student with career skills as an eminent feature.

Students at GCI can decide to study a number of elective and major subjects in BTTM. Three major areas include; HR, Marketing and Finance which the students can graduate with specialization. With options availed, we have witnessed our BTTM students growing in knowledge, career skills and ability as key drives that enable them to perform with excellence.

We have commissioned an ambitious vision and that is to manage BTTM in an enrichment of modern facilities, supported by resources, technologies and mentorship of expert faculty. BTTM is geared with a mission. It is to prepare forward-looking and progressive individuals who are equipped with global scholarship etiquettes. Keeping primacy of modern facility induced environment as well as career orientations on top priority, we operate BTTM program in the world-class campus building. The state-of-the-art infrastructure, technological and academic supplements avail most amiable, high-tech and conducive learning environment to our faculty and students that enables them to experience quality educational benefits.

In our priority, we have deputed experienced faculty most of them having MPhil and PhD degree and teaching profile with a track record. I can say that BTTM program at GCI has progressed far higher in quality and so, is regarded to be an active platform that enables us to bring paradigm shift in systems on delivering education at university level.

BTTM caters to multiple needs of today's youth; educational, research and career etc. at national and also international level. This is ensured by connecting BTTM program with international research and expert programs. As such, GCI has been the only institution in Nepal selected as a co-partner to manage entrepreneurship and sustainable tourism capacity building projects under ERASMUS co-funded by European Union.

Inherent with a number of smart systems on building academic process, BTTM at GCI serves multifarious educational experiences. It assures students to practice a repertoire of extracurricular activities clubbed with teaching-learning within the student centric model. It contributes largely to building learning process active. Following our modern approach, BTTM program is revisited largely that therefore yields quality outcomes. As a matter of fact, BTTM learning process at GCI has transformed profoundly. It has advanced with research and career engagements as eminent pillars of quality in offering every single student a competitive edge to lead in their field of expertise.

Quality deliverance of BTTM as an imperative commitment for students career, we don't only teach them from books but also we provide each psychological and career guidance from the experts. Our Career experts at GCI impart information about today's career trends and also linking market demands.

Set in with multidimensional prospects, I can assure you that we leave no stone unturned in offering you quality learning experience with BTTM at GCI. We as well commit to provide you mentorship round the clock. It is therefore, I encourage every aspirant youth to give a thought of joining BTTM at GCI and take the best out of its quality process set at par the international standards.

In my capacity as the principal, I am always excited to interact with my students and stakeholders and



so would be very much delighted to invite you all to join hands in shaping a better future with GCI that connects your potential to the world.

Subash Shrestha, PhD
Principal

“In our priority, we have deputed experienced faculty; most of them having MPhil and PhD degree and teaching profile with a track record. BTTM program at GCI has progressed far higher in quality”



// Program Coordinator Says...

Dear Prospective Students,

I am pleased to welcome you to BTM as one of the most valued academic programs of Global College International. We feel glad and appreciate to have you as one of our promising intellectual and creative practitioners whom we anticipate to prepare as a skilled and able manpower who shall therefore lead the tourism industry as and when graduating the course of BTM.

Through BTM, we at GCI seek to drag each aspirant youth on a joint mission and that is to exert maximum of educational caliber on excellence attained in study and practice of tourism management. To this very end, in my capacity as the program coordinator of BTM, I have adopted a policy to play a role of guide; the one whom you shall always find standing on your side particularly ensuring mentoring guidance of proficient faculty we have who come from inwrought academic as well as practice sectors relating tourism businesses and/or industry at large. The second prestige I pledge from my desk is to guarantee development of best educational process that I believe shall be instrumental for the promotion of BTM with practical programing which shall be dedicated to nurturing you with advance knowledge. On top of all, I will remain cautions to designing the entirety of program that shall permit you to construct skills out of incubated practices we frame in the travel and tourism service management sector.

I feel proud to assert that our faculty of BTM at GCI are experienced personnel and industry based professionals. The knowledge communities, professionals and academicians from diverse areas of tourism industry have started recognizing GCI as the best institution in general and center of excellence for Bachelor of Travel & Tourism Management in particular. Therefore, it is true to the extent that BTM of GCI is operated at the strength of pool of expert subject faculty members.

As students, you are integral part of GCI and so we expect active participation for knowledge construction that plays essential role to making it palatable for you not only to build career in tourism industry but also by being part of repertoire of training courses, it will help enhancing your skills that shape in practice of cores of BTM curriculum. At this moment hence, I really would like to urge you to set goals for your academic journey linked with your future career and take advantage of all that we at GCI promise to offer you in the study of tourism management.

We are glad to have you as part of GCI family. I wish to work with you on building your caliber who shall be proficient to prospering career for self and others through tourism that BTM at GCI is designed to address.

Wishing you quality times in the study of BTM and successful graduation for career endowments, I welcome you to GCI as an integral intellectual member.

Sanjib Ghimire

Program Coordinator
BTM

“ BTM program engages you in the innovative learning which is deemed important for building career. ”







Vision

To be a reputed learning Center of academic excellence with a special focus on teaching and research integration in diverse streams of market demanded education in Management and other streams of higher education.



Mission

- Connecting market-friendly, accessible, flexible and innovative academic programs in management and many a market demanded disciplines as a key tool, GCI pursues its mission and it is:
- to develop professionally skilled workforce, efficient managers, prospering entrepreneurs, market leaders, and socially valuable civilized citizens; and
- to prepare expert communities who would be able to grasp local, national and as well international market opportunities, be included in the knowledge communities and contribute to serving the nation and not least the transnational and international society.



Objectives

The main objective of GCI through BTM is to impart quality education for potential and aspirant communities of youth to enhance sound professional skills, aptitude, attitude, and values.

The specific objectives of GCI through its academic programs and likewise BTM are as follows:

- to develop tourism management graduates with sound management knowledge, skills and values along with positive leadership qualities;
- to provide students exposures to various tools and techniques in each area of tourism management whereon they learn how to make rational decisions;
- to provide them correct and comprehensive understanding of recent trends in tourism business environment in an attempt to enable them to lead and manage their organizations with confidence;
- to motivate students in individual caring and conducive learning environment to bring the best out of their learning calibre and opportunities;
- to instill aptitude of creativity and innovation in students by using modern approach to management education and learning in personalized nurturing guidance;
- to establish institutional relations with universities, institutions and corporates at the national and international reputes; and
- to guarantee every single student pleasant and quality learning experiences.



BTTM at GCI

Bachelor of Travel & Tourism Management (BTTM) program offered by Global College International (GCI) is an academic yet very professional course of undergraduate level. It is a four-year course spread over eight semesters. The program at GCI operates in an international model for innovative teaching and research. Classroom instructions combined with experiential learning programs and integration of activities that take a shape of executive education are some of the remarkable tools the BTTM program of GCI uses to preparing talented scholars who shall be skilled and able professionals with rewarding career. Our comprehensive approaches to the program and integration of research as an essential learning mechanism that automatizes mentorship of the faculty appointed in respect as being the experts and/or practitioners in respective subjects and also business in diverse sub-divisions of travel and tourism are the most distinctive features of BTTM at GCI.

Our faculty of BTTM bring into class real-world experiences that take a shape within the tourism theories derived from the time-tested curriculum designed to promote the core values also that examine key issues and trends in tourism as one of the highly promising industries. The course of study of BTTM aims at preparing potential industry leaders in hospitality, destination, and sustainable tourism sector. In collaboration with industry experts, our programmes are designed to provide students with the strategic skills and vision to address challenges in the workplace across these industries worldwide. Our programme could be a perfect launch pad for a great career in tourism and hospitality sector.



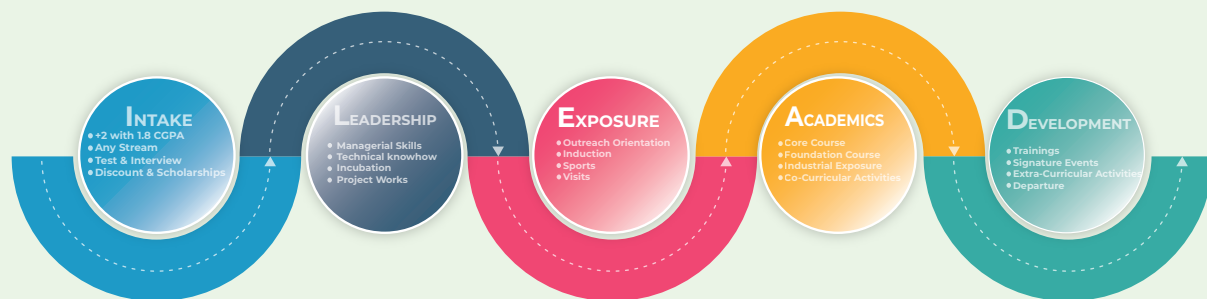
GCI offers high tech and modern infrastructure as well as technologically embedded facilities as essential features in building the learners of today into the professionals of tomorrow. All classrooms are equipped with HDMI Projectors, interactive smart boards, digital library access to international libraries lending innumerable academic resources, Virtual Class System, and LMS, and more.... The combination of smart systems within classroom situation and beyond allows BTTM program to ensure an alternative mode of teaching/learning framed within the student centered learning schemes deemed immensely useful for the 21st Century scholars' educational admiration. Besides, GCI is the first tourism institution offering an in-house tourism incubation center in operation for the compatible study-work practice and real-business exposures provided to BTTM students as a value adding course of training and apprenticeship.

The fast-changing and highly competitive field of tourism today demands professionals who are well trained along with being literate to work ethics. The curriculum of BTTM at GCI under Mid-West University justifies this very expectation. Students taking the course of study in this tourism economy are trained to learn activities that are variously relevant to

understanding how travel firms, hotels, and tourism support industries, businesses, and systems are managed not merely for everyday earning but for sustainability and national development. The graduates in this subject areas become eligible to serve the companies, international organizations, Ministry of Culture, Tourism and Civil Aviation, Nepal Tourism Board, Nepal Airlines, hotel chains, and several related fields abroad. Through combination of a number courses, the BTTM students gain knowledge about the historical aspects of the country such as Nepal, diverse cultures and economy, marketing research in the sector, organization of tourism itineraries, the foundations and organizations of tourism, and not the least, management of tourism companies.

Nevertheless, BTTM by nomenclature looks as though it is the tourism management only, it covers two interrelated disciplines i.e. tourism and hospitality within this industry. It deals with attractions, activities, and events, while hospitality focuses on facilitating people with accommodation, travel, as well as other facilities like restaurants or sports centers, and many more....

Pursuing a BTTM degree makes students accustomed to working in an international environment and being more in tune with the needs of guests from different social and cultural backgrounds while helping them enjoy their time off. A good understanding of business and what drives business success is a great advantage for people working in tourism, especially for those in administrative or management positions.



I-LEAD



BTTM Course Structure

BTTM course at GCI is designed to equip students with both theoretical and practical knowledge in management while helping them to enhance the depth and breadth of managerial capabilities. The course content contains the latest of management knowledge, skills and practicalities as useful to enhancing learner competence through sound exposure to/and or updated with the ongoing global practices in the evolving nature and challenges of management.

The course bases leading to BTTM affiliated to MU at GCI include the following:

Internship and project reports [6 credits]

An BTTM student is required to complete altogether 38 courses for 114 credits plus internship and graduate research project for 6 credits totaling 120 credit hours to get the BTTM degree.

1st Semester

Code	Subject	Credit hr
BTTM 411	Principles of Management	3
BTTM 412	Fundamentals of Tourism	3
BTTM 413	Introduction to Hospitality Management	3
BTTM 414	English	3
BTTM 415	Principles of Marketing	3
BTTM 416	Travel Service Operation Management I	3

2nd Semester

Code	Subject	Credit hr
BTTM 421	Tourism Economics	3
BTTM 422	Computer & Information Technology	3
BTTM 423	Business Communication	3
BTTM 424	Language I (Chinese/French/Spanish)	3
BTTM 425	Travel Service Operation Management II	3
BTTM 426	Adventure Tourism	3

3rd Semester

Code	Subject	Credit hr.
BTTM 431	Language II (Chinese/French/ Spanish)	3
BTTM 432	Managerial Accounting for Travel and Tourism	3
BTTM 433	Sustainable Tourism Development	3
BTTM 434	Tourism Products Development	3
BTTM 435	Culture and Heritage Tourism in Nepal	3

4th Semester

Code	Subject	Credit hr.
BTTM 441	Business Finance	3
BTTM 442	Tourism and Environment	3
BTTM 443	Tourism Geography	3
BTTM 444	GDS (Global Distribution System) Ticketing	3
BTTM 445	Entrepreneurship Development in Travel and Tourism	3

5th Semester

Code	Subject	Credit hr.
BTTM 451	Tourism Law	3
BTTM 452	E-Tourism	3
BTTM 453	Tourism Policy, Planning and Development	3
BTTM 454	Tour Guiding	3
BTTM 455	Human Resource Management for Travel and Tourism	3

6th Semester

Code	Subject	Credit hr.
BTTM 461	Marketing for Travel and Tourism	3
BTTM 462	Air Cargo Management	3
BTTM 463	Event Management	3
BTTM 464	Organizational Behaviour for Travel and Tourism	3
BTTM 465	Peace Tourism	3

7th Semester

Code	Subject	Credit hr.
BTTM 471	Strategic Management for Tourism	3
BTTM 472	Destination Management	3
BTTM 473	Statistics and Research Methodology	3
BTTM 474	Crisis and Disaster Management in Tourism	3
BTTM 475	Airlines Operation Management	3

8th Semester

Code	Subject	Credit hr.
BTTM 481	Industrial attachment/ Internship Report	12
BTTM 482	Project Report	3

Summary

S.N	Title	Credit hr.
1	Core Course	66
2	Foundation Course	45
3	Industrial Exposure	12
4	Project Report	3
Total credit hr.		126



Eligibility

BTTM program serves the needs of bright young persons who have completed twelve years of education and are looking for an academic course in hospitality, travel and tourism sector professions and the related field.

This program is open to students with diverse educational backgrounds including humanities, science, arts, and management. However, given the challenging curricula and content, BTTM is accessible mainly to those students who have an excellent academic record and high potential for success. Hence, the candidates for this program are carefully screened through a selective admission test process.

In order to be eligible for admission, a candidate is required to have passed 12th Standard Examination by NEB or other board equivalent to 12th grade passed in any stream with English as passing subject with minimum of 45% score or 1.8 CGPA.

The eligible candidate has to pass the entrance test to be taken by the College.



GCI

Academic Approach

GCI emphasizes to build on learning in the blend of theory and practical work relating to hospitality, travel and tourism management. The course of delivery embraces multidimensional problem solving activities that contribute positively to enhance student's individual ability to work, lead, follow, and understand the general and specific features of hospitality world and professional job related skills of this very field. Guided by this constructive and skill focused thought, the academic approaches for BTM at GCI embody in the student centric and team based cooperative learning as instrumental to augmenting hospitality professional skills of students. The GCI program of BTM follows the timely updated curriculum that too demands use of modern teaching methods. The classroom instructions combine a number of innovative teaching-learning techniques shaped on an eminence of engaging students in the managerial and technical issue based case studies, seminars, presentations, discussions, jigsaws, internships, homestays, and hospitality science lab visits, projects, experiential excursions, talk shows, video-conferencing, guest lectures, etc.

The subject faculty of BTM assign the credit based practical projects of professional relevance for students to accomplish that are designed to nurture their hospitality skills along with augmentation of their research and academic skills as their multimodal outcomes.

COURSE DELIVERY

The courses of BTM are delivered with an exclusive emphasis on student active participation both in theory and practical as its main driving course of learning in self-engaged, team and collaborative-actions. The foundational and core theoretical content is delivered by using the basic texts which are also combined with the external resources. Each subject is delivered by embracing teaching methods that lend students an autonomy in problem-solving tasks integrated within learning in construction that will help them acquire knowledge through first-hand experience. Within this concept, course delivery for BTM at GCI constitutes in these interactive practices:

- Lectures and guest lectures;
- Group discussions and presentations;
- Experiential learning with field visits;
- Seminars and conferences;
- Projects; and Travel and tourism business lab based practical works

In the combo incorporating the lab and field-based practical actions with classroom deliveries on theories, students of BTM are motivated to be participative, take lead, and learn to create. Besides, linking the intellectual significance, the classroom deliveries constitute in the analysis of travel and hospitality problems and then to explore and evaluate diverse perspectives, and make decisions relating to different specificities of travel and tourism. Let alone the practice of lectures, BTM course delivery incorporates these interactive sessions such as student presentations, role plays, group exercises, debates, leadership and entrepreneurial training, internships, refreshment programs, events management etc. that considerably complement learning from the combination of case-methods, experiential tasks, and projects.

PROJECT WORK

Project work as provisioned in the BTM curriculum is a core activity of 3 credits and it is designed on different themes relating to tourism businesses and many a professional fronts connected to it. As



a credited course, students are assigned individual as well as group projects. It is mandatory to write a report and present project work in scientifically valid form. Students are required to acquire knowledge to write report so that they can prepare a report on a specific issue that they are interested in tourism and hospitality sector. Students are well trained when assigning the projects for individual as well as group work.

CASE STUDY

Case Study is a major instructional strategy for BTM at GCI. Case method boosts learning by example model relating to different tourism and hospitality management. It allows teaching to make an emphasis on analytical skills in students that are basic to solving business problems in any field of business in general and in the field of tourism in particular. Students are assigned cases relating to problems, decisions, entrepreneurial issues, marketing issues and others for them to comprehend, analyse and solve them with constructive conclusions.

SEMINARS AND CONFERENCES

GCI organizes international conference together with a number of seminars, webinars on diverse themes of tourism and hospitality management. Students are encouraged to volunteer and also prepare for conference presentations. Our students in general are allowed to attend these events for exposure which too helps them learn about how of the research disseminations and presentations that make an instrumental impact on learning career in tourism and

hospitality business where presentation is a leading component.

INTERNSHIP

Students are required to gain actual work experience through one semester of structured practical training as industrial exposure in eighth semester. The objective of industrial training is to bridge the gap between theoretical input and the real-life work experience in the business world locally and globally. GCI has created a pool of corporates and tourism business companies contracted through CPD on annual basis for internship practice. The students as required to undertake this activity for the period of one semester minimum. Generally, GCI students of BTM are encouraged to take up internship with companies of international repute. Yet, depending on students' choice, the star hotels operating at the domestic setting are also chosen for this activity on demand. Many of our students of BTM complete internship at travel and tourism businesses of their existing employment or choose to take the one that is arranged by the college.

RESEARCH WORK

BTM students together with other programs of GCI are ensured of training and research apprenticeship assigned by the concerned faculty members in their respective areas as relevant to study and business management relating to travel & tourism and hospitality sector. Research in case of BTM is a group as well as individual project followed by report writing subject to evaluation for credit. The college has been

selected as research partner for ERASMUS+ research and innovation program on Sustainable Tourism funded by European Union which the BTM students can use for research promotion and learning.

FIELD VISITS

GCI facilitates students of BTM for field visits of tourism sector on semester basis. In addition to the surveys conducted in groups, students participate in the visits of home stays, hiking and trekking sectors, and so on. The main intent behind this activity is research learning by means of observation, survey and analyses of the real business fronts in tourism and hospitality within Nepal and beyond. The participants of field visit are required to submit reports and make presentations in a valid format acceptable from the perspective of university education standards.

SOCIAL WORK

Social work at GCI is a student initiated humanitarian program and is conducted within the lead of social club of the college. The students of BTM teamed with others organize different social welfare programs in order to promote in the youth a feeling of altruism and social service. For the systematic contribution on the corporate social responsibility through social work, the college has endorsed social club of students under that GCI Food and Clothing Donation Circle (GCI-FCDC) is formed as its operating level. Students in this circle collect clothes, food and also fund for aid upon crises to be donated to the people or communities under risk.





International Projects

ERASMUS+ Projects Funded by European Union



Global College International (GCI) is the only private institution from Nepal to be part of the most auspicious EU funded international scientific research and training project titled: 'Entrepreneurship Knowledge Transfer-Capacity Building of Trainers & Students- ENCORE and Centers of Excellence in Sustainable Tourism (CESTour).

Under the capacity building scheme of ENCORE, our faculty of GCI are availed trainer of trainers (TOT) training opportunity to visit Europe on learning and are involved as trainers to train students of abroad institutions of higher education in Nepal. The ENCORE has benefitted hundreds of GCI students with an opportunity to take up entrepreneurship education and training together with other partner institutions.

Encore project Partner institutions from international arena:

1. FH Joanneum University of Applied Sciences, Austria
2. University of Alicante, Spain
3. Haaga-Helia University of Applied Science, Finland
4. Gedu College of Business Studies, Bhutan
5. Royal Thimphu College, Bhutan
6. National University of Laos, Lao PDR
7. Souphanouvong University, Lao PDR

CESTour



CESTour is another large project undertaken by GCI as a partner institution of ERASMUS+ program co-funded by European Union. The goal of CESTour is to boost economic development and enhance university-business cooperation in South Asia). It aims at advancing sustainable tourism practices.

CESTour project Partner institutions from international arena:

1. FH Joanneum University of Applied Sciences, Austria
2. University of Alicante, Spain
3. Università di Lingue e Comunicazione, Italy
4. Birla Institute of Management and Technology, India
5. Institute of Public Enterprise, India
6. Nirma University, India
7. Sabaragamuwa University of Sri Lanka, Sri Lanka
8. Uva Wellassa University, Sri Lanka

AIDedu Project on Developing GCI, A Center of Excellence



AIDedu is an Erasmus+ Collaborative Partnership Project organized by a consortium of ten higher

education institutions: three from Europe, four from India, and two from Nepal, funded by the European Union. Global College International is the only partner institution of the AIDedu project among private institutions from Nepal.

The common goal of the project is to improve teaching and learning processes in higher education institutions in order to provide quality education with a focus on equity and inclusion. Quality, equity, and inclusion in higher education are the drivers of innovation and economic growth. To achieve this goal, the project applies research, faculty and student mobility, and capacity-building training interventions, including training for teachers to be sensitive to a variety of ideas and experiences as a major tool for quality higher education with global partnerships.

This project supports the creation of Center of Excellence for training teachers to deliver a platform to the institution in providing accessible, inclusive, digitized, quality management education by improving the attractiveness of the teaching profession and ensuring high-quality initial education, e-learning and continuous professional development for teachers, educators, and administrative staff associated with management institutions in India and Nepal.



Global International Conference

Global International Conference (GIC) is an official event of the Global College International. GIC is organized annually as a regular research dissemination usually in December. It is a not-for-profit event of the college aimed at promoting research and learning activities among the college faculty, researchers, university professors, students, and personnel in administrative positions. The conference is designed by GIC Research and Development team together with a committee of experts from international universities and the committee of Global College International.

Specific objectives of GIC:

- Lend both mature and early stage researchers from national and international reputes a platform to disseminate their research knowledge
- Ensure research presentations and publications from professionals and mass of scholars in addressing varying concepts, designs, problems, issues, and areas of managing businesses and/or economies
- Create international forum of research practices and disseminations as tool to enhance education from the nexus of theory and practice.



Every year, GIC is attended by hundreds of researchers as keynote speakers, paper presenters, panelists, and participants from Nepal and also international settings.

Journal Publication for Scientific Dissemination of Research

Global College International publishes a scientific

journal titled; Nepal Journal of Management Science and Research (NJMSR) which has an Indexing and DOI. It is a peer-reviewed international journal with open access. NJMSR lends space to research work from diverse fields in Management Science and it emphasizes new research, development, and application.



Global Annual Fiesta

Global College International organizes a number of signature events. Global Annual Fiesta (GAF) is the largest event organized annually at GCI. Engaging whole staff, faculty and students and associates for about the period of half month, Global Annual Fiesta is celebrated including a number of sports and non-sports competition programs on intellectual significance.

All the events in sports and non-sports category at GAF at GCI are held under the direct supervision, monitoring and managerial contributions from the executives and faculty also involving professionals invited for a role of coach, empire and jury etc.

The GAF every year is participated by all students enrolled for BTMM at GCI. Among numerous items, business simulation and idea pitching competitions are the highly engaged events of GAF at GCI. All of these entrepreneurial learning activities are carried out under the auspices of ENCORE and CESTour project; a European Union-funded ERASMUS+ entrepreneurial research and training program administered by Global College International as a partner institution in Nepal.





Student Engagements at GCI



GCI has plenty of regular activities for BTM students to keep themselves on learning engagements throughout their study stay. Few remarkable engaging activities have been outlined here for a glimpse.

Case Challenge Competitions

At Global College International, BTM students immerse in real-world business problems, requiring them to analyze and propose innovative solutions in teams of 3-5 members to participate in the case challenge competition. Case challenge competitions are annually organized for BTM students alongside other levels.

Video Making for Marketing Competitions

BTM program office organizes video making for marketing contest for students of marketing specialization but not limited, to participate and

win the prizes. The competition focuses on creating marketing videos that can cover both products or services. Students are allowed to participate in the program individually or in groups. The competitions are held in the presence of the panel of media and marketing industry judges who review the products presented by the competing participants for evaluation. It promotes creativity, innovation, and a deep understanding of visual communication in business, resulting in improved technical skills, and a platform to showcase their creative talents.

Yoga, Art of Living, and Ethical Learning

GCI conducts yoga, art of living and ethical learning sessions on regularity of once a week for students. BTM students attend the sessions on Friday in the first hour facilitated by the professional Yoga and Ethical Learning Experts holding their formal academic qualification in these subjects. Students

are exposed to the Foundation of Yoga, Art of Living and Ethical learning including the tips on the stress management, mindfulness, and personal well-being. These sessions promote mental and emotional well-being, encouraging a balanced approach to life and studies.

Business Canvas Workshops

BTM program at GCI engages students in workshops of developing business models using the Business Model Canvas. These are hands-on activities to create and refine business plans. The workshops are open to all BTM students conducted in groups. Participants are trained on gaining strategic thinking and planning skills, fostering an entrepreneurial mindset and preparing them for business startup and management.



BTM (2020 Batch) on Geographical Tour of Upper Mustang





BTTM (2022 Batch) on Wall Climbing



BTTM (2023 Batch) at Baghdwar on Hiking



BTTM (2020 Batch) on Geographical Tour of Upper Mustang



Research Writing Workshops

Research is most prioritized activity for all students of BTM at GCI. Our students receive training on academic research and writing, focusing on reviewing literature and composing comprehensive review reports.

Industry Survey

BTM program at GCI organises industry Visits at larger frequency within and outside the Kathmandu Valley. Owing to its significance for practical learning, participation in the industry visits is mandatory for BTM students and conducted in groups. The visits are also part of our effort to provide our students a practical exposure to the business environment, linking theoretical knowledge with real-world applications. Participants gain better understanding of industry operations and trends, build professional networks, and become more aware of career opportunities and industry expectations.

Digital Marketing Training

Digital marketing is a training package for BTM students at GCI. It offers practical exposure to exert and learn digital marketing tools and techniques, social media marketing, content marketing, and analytics, and more.... The program consists of practical sessions. We have seen that digital marketing training equips our students with modern marketing skills, emphasizing the importance of digital presence in business. Participants improve their proficiency in digital marketing skills, enhancing their employability from practical experience with digital marketing tools.



BTM (2022 Batch) on Trekking of Mardi Himal



BTM Students participating in Annual Festa 2024



BTM (2023 Batch) at Hotel Mystic Mountain on a Study Visit





BTTM (2018 Batch) at Hyatt Regency on Farewell Program



BTTM (2018 Batch) at Hyatt Regency on Farewell Program





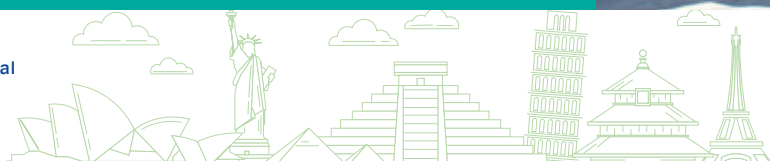
BTTM (2022 Batch) at Chitlang on Hiking



BTTM (2021 Batch) on Geographical Tour of Marpha Village



BTTM (2023 Batch) at Chandragiri Resort for Outreach Orientation



BTTM Signature Events

Semester	Activities	Training	Signature Events
First Semester	Hiking	Graphic Designing	Poster Presentation
Second Semester	Rafting	Airlines Ticketing	Tourism Brochure Designing Competition
Third Semester	Trekking	Communication Workshop	Inter College Tourism Quiz Contest
Fourth Semester	Geographical-Tour	Customer Service	Tourism Expo
Fifth Semester	Guide-a-tour	Digital-Marketing	Tourism Craft Competition
Sixth Semester	Cargo Office Visit/ International-Tour	Content Writing/ Flogging	Photography Contest
Seventh Semester	Peak Climbing/ Airlines Visit	Soft Skiffs	Tourism Ad. Competition
Eighth Semester	Internship		



BTTM (2019 Batch) at Hyatt Regency on Farewell Program



Internal Quality Assurance Cell (IQAC)

Global College International is a quality driven institution that prepares every graduate to be knowledgeable, skilled and equipped professional who is both ready to cope with 21st century professional challenges and also lead the emerging business fronts that are rapidly shifting from product to knowledge based service systems. Within this scheme, GCI has entered into quality assurance process and it is subject to assessment for total and continuous quality assured in programs, their systems, processes and performance achieved within the quality parameters as set by the University Grants Commission of Nepal.

Guided by total and continuous quality parameters, GCI has instituted Internal Quality Assurance Cell (IQAC). The IQAC is comprised of the college executives, faculty and students of GCI headed by the Director of the institution. The cell is authorized to

make supervision to assess on regular basis, mentor personnel, and likewise work for the promotion of academic programs of GCI in general and set the benchmarks on their internal operating systems, academic processes and functionalities for quality educational outcomes in particular. To these quality prospects, IQAC strives to integrate research with academic programs. It supervises teaching-learning in process. It suggests constructive change to be guaranteed in the renovation of pedagogical system and approaches that permit integration of research, skill focused training and exposure programs incorporated to develop faculty as well as students. The IQAC empowers the executives and teams with regular back up ensured for the effective management of each academic program with GCI. It too mentors the faculty and students on regular basis also providing them intellectual, technological, academic,

other constitutive resources as some means to scale up quality of every single member affiliated to GCI. The cell intervenes to uplift the skills of students and faculty who are hence not only limited to replicative rituals of education but also involve autonomously in outgoing academic and professional skills focused curricula that play instrumental role to construct knowledge and enhance professional etiquettes at large. In a nutshell, IQAC in supervisory role at GCI, is dedicated to mentoring its academic programs which thus assures quality deliverance of education defined in total and continuous quality scheme substantiated upon connecting the curricula of GCI with corporates of the domestic, multinational and international repute.



Dev Raj Paneru, PhD

Academic Director, SAT Coordinator

International Visiting Faculty



Prof. Dr. John Walsh

Assoc. Dean Department of
Language and Literature,
Kirk University, Bangkok, Thailand



Prof. Dr. A V Shukla

International Faculty (from India)



Dr. Saurabh Bishnoi

International Faculty (from India)



Mr. Alexendar Kupfer

International Faculty (from Germany)



Ms. Lea Ganzer

International Faculty (from Germany)



Ms. Helena Lorence

International Faculty
(from Czech Republic)



Ms. Rim Adenane

International Faculty (from Morocco)



Mr. Sanad Alshahadat

International Faculty (from Jordan)



Ms. Phan Dieu Linh

International Faculty (from Vietnam)

GCI Placement Partners

National/Multinational/International Placement Partners

DOMESTIC

BANKING AND FINANCIAL INSTITUTION

- > Standard Chartered Bank
- > Everest Bank
- > Nabil Bank
- > Rastriya Banijya Bank
- > NIC Asia
- > IME Remit

HOTEL AND TRAVEL COMPANIES

- > Hospitree International
- > Sealinks Travel
- > The Soaltee Kathmandu
- > Hyatt Regency
- > Team Quest
- > Hotel Shangri La

Government Agencies

- > Nepal Tourism Board
- > Civil Aviation Authority of Nepal

Airlines

- > Himalaya Airlines
- > Yeti Airlines

Akshay Arora, PhD
Director, CPD

MANUFACTURING COMPANIES

- > Hama Steel
- > Jagadamba Cement
- > Shivam Cement
- > Ghorahi Cement
- > Nimbus
- > Jasmine Paints

GROUP OF COMPANIES

- > Chaudhary Group
- > Golchha Organization
- > Civil Groups
- > KL Dugar Group
- > Triveni Group
- > Lucky Group

INSURANCE COMPANIES

- > Premier Insurance

DEVELOPMENT SECTOR

- > WHO
- > UNHD
- > Room to Read
- > Save the Children
- > Sambriddha Pahad
- > Samata Foundation

TELECOM COMPANIES

- > Ncell
- > Smart Telecom

MULTINATIONAL COMPANIES

- > Unilever Nepal
- > Home Loan Programs
- > ZTE
- > Huawei
- > Bottlers Nepal
- > Club Med

IT COMPANIES

- > Verisk Information technologies
- > Third Pole, > IT Offshore,
- > Braindigit, > Dynamic Technosoft,
- > Feat International, > HLE Nepal,
- > Proplus Data

AUTOMOBILES

- > Batas Organization
- > Syakar Group
- > MAW Enterprises
- > Times Motors, > MAW Vridhi
- > IME Motors
- > CG Automotives (Suzuki)
- > Laxmi Motors (Hyundai)

DIGITAL PARTNERS

- > applyjob.com, > murarkey.com
- > ISPRD, > Fone Pay, > daraz.com.np

ISP

- > Subishu Cablenet
- > Vianet, > Mercantile

FMCG

- > Hilife Foods, > Bambino Foods

Career Partner



Banking and Insurance Training Partner



International Placement Partners



Bahrain Specialist
Hospital and Clinics



MAHIMA GROUP
Committed to Excellence



Hospitree
International



From Knowledge
to Wisdom



GCI

Resources and Facilities



GCI operates BTM program in the spacious campus buildings having the interiors enriched with the plentiful facilities of smart technology enhanced classrooms, study lobbies, research centers, student centers, leadership studios, library along with e-library resources, admin sections, exam halls, activity and cultural halls, cafeteria and more...

The college premises are attired with 'A' class furnishing venues that support the curricular as well as extracurricular activities, outreach programs to happen in the congenial and conducive learning environment. All the inside campuses and sections of college are technology installed, functioning with the support of multimedia systems and smart services availed to students for in-campus skills focused activities.



GCI CAMPUSES

GCI academic campuses are modern with high-tech infrastructures accessed virtually with the IT systems connected to knowledge resources with global thought supported by dedicated internet and WIFI having high capacity band. Students can choose to study the knowledge references in the library halls from the first morning hours to late evening or can enjoy surfing the internet for electronic sources sitting in the study lobbies and/or activity venues set within and around the building campuses. The campus premises have enough spaces installed of the accessories that help the students to practice different types of sports in addition to organizing a number of skills focused activities and events.



CLASSROOMS AND INTERIORS

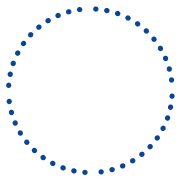
The BHM classroom practices are operated in the classrooms designed with the etiquettes and technology support systems that are appealing and smart in function. The classroom interiors are designed in consistent with academically facilitative features. Each classroom set-up of GCI for BTM is installed with multimedia, intra-nets, and 24 hours dedicated internet and WIFI services all equipped with amiable and workable resources. The other inside sections adjoined with classrooms of GCI entail these main facility centers e.g. library, labs, offices, seminar halls, sitting lobbies and cabins all connected with the digital resources.



Barista Training Center

GCI has in place in-built Global Barista annexed with the hotel management lab of the college. The hotel management lab is located at the center of academic campus surrounded by the bulk and





advance kitchens on either sides. It is a spacious location for full house practice of hotel training where Global Barista is adjoined with the coffee making and service training equipment, utensils and devices arranged in the harmony to make a perfect view in operation where BTM students practise their regular practical courses mentored by highly professional experts appointed from the Barista profession.

Global Barista provides BTM students together with training on coffee making in the subsidized pay scheme along with other food production training packages.

LIBRARY

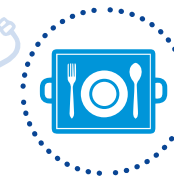
Along with the networked and online knowledge resources supported by e-library and learning management system (LMS), GCI has a spacious library stocked with plentiful volumes of course books, magazines, references, research



journals, and papers. In addition, the library of GCI subscribes the international data-bases that include Harvard Business Review, Business Week, and other academic journals and magazines in both soft and hard copy. Besides, there are the separate student sections installed with the desktops where students can stay from morning first hours to late evening for study and research works that they are required to take up for completing different types of projects mandated in the BTM course of study.

COMPUTER LAB

The academic program of BTM operates fully supported by the IT system. For smart connection of academic system of this program with the IT, the college has developed a computer lab installed with high speed desktop computers and laptops fully connected with 24



CAFETERIA

The college has annexed an open and spacious cafeteria where GCI students, faculty members, staff, and guest visitors are availed of the standard food items served in the regularity of menu for breakfast, snacks and also the main courses of lunch. Visitors of cafeteria are served a variety of local as well as continental dishes at reasonable cost following menu scheme and also on order.





GCI TRAVEL & TOURISM INCUBATION CENTRE

GCI has in place a center of learning and professional incubation annexed with the professional training centers and other management practice venues. The incubation centers are located within the central academic campus surrounded by student club and social work platforms where BTM scholars together with the other respective programs practice to be trained of a repertoire of skills relating to tourism sector industries. The incubation center lends space for different internal sections where the students are deputed to practice business simulations, design thinking, case analyses along with hospitality, travel and tourism incubation practices that BTM students are exposed as additional courses for value addition. Our student activity centers are availed with the abundance of accessories, equipment, and other smart technology devices are arranged in the perfect harmony that make a view of GCI as a business school in real sense. The incubation centers of GCI are operated for conduction training courses fully mentored by highly professional experts GCI has appointed from diverse fields of business management. The main incubation centers of GCI that nurture BTM students along with others are as depicted subsequently.

GLOBAL TOURS & ADVENTURE TRAVELS

Considering it integral for learning through practice for skills in tune with the theories of tourism studies, GCI has founded an in-house GCI T&T Incube and its annexure outside in the market center on professional schemes. The centre is operated to involve the BTM scholars in the apprenticed practices and training relating to the diverse areas and service components of tourism and travel business industry.

The centre is headed by expert faculty member appointed to mentor the students and manage the sectorial training and service intents of it on professional basis. Once the students are apprenticed from this in-house incubation center, they are then eligible to join the GCI T& T operated professionally in the market centers for service tourism businesses. These are the main areas and skills GCI T&T mentors the BTM students for practical and apprenticed learning.

1. Guest briefing
2. Cargo handling
3. Tour packaging
4. Flight scheduling
5. Travel consulting
6. Travel management
7. Itinerary preparation
8. Internship placement
9. Hotel and travel reservation,
10. International and domestic ticketing & etc.





Student Support at GCI



Following our student-centric academic vision and commitment, GCI operates BBA program in the student supportive environment. Student support is assured by connecting student with dynamic learning platforms networked to boost learning, career enhancement and promotion. Among others, the major intent is to promote student participation in activities that embody learning from curricular engagements aligned with extra-curricular, corporate-based and professional undertakings our student support-points at GCI include; research club, entrepreneurship club, social club, sports club and art and music club.

RESEARCH CLUB

Research at GCI is a core part of study for BTM program. This core activity is managed under the direct mentorship provided to each student by GCI Research Club. It is a platform where the students embark upon academic and also professional research projects fully guided and supervised by the research expert and senior faculty members. The center is governed under the patronization of the college academic heads representing the research management committee. BTM students in their final semester, are trained of various research related skills that generally include writing proposals, conducting market research, storing data, analyzing data, writing report etc. that bear significance in promoting the academic knowledge with learning as a scientific skill through research.

ENTREPRENEURSHIP CLUB

Entrepreneur skill is a primary focus of GCI and it is equally to other programs or even more important

component in case of graduates who shall be outgoing with the degree of BTM. Within its objective to foster students with entrepreneur skills, GCI has endorsed the entrepreneur incubation center. The center under the everyday direction of directorate heads organizes different business incubation and start-up training programs. The students of BTM along with the other programs are also exposed to culinary art training, barista training along with many more that are featured with the tourism business. The sessions on entrepreneurship learning are facilitated by the successful entrepreneurs who are well known in their field of hospitality both at the national and international level. The entrepreneur center of GCI also organizes entrepreneurial talk programs, workshops and presentations as some eminent events for BTM.

SOCIAL CLUB

GCI has in place social club represented and managed by the committee of students. It is an active committee of students and is authorized to organizing and take



lead in the field of social business world in general. Social Club at GCI is aimed to offer students an opportunity to practice leadership skills, learn to take lead in organizing social welfare activities and use it as a platform to instill a sense of social responsibility as a tool to connecting business world wherein the students learn to account the social activities as integral channels to augment business activities alongside. It is hence, Social Club at GCI is responsible to planning and manage a number of programs. This club is as well responsible for conducting all cultural & CSR activities such as welcome & farewell programs, cultural performances in various programs representing the college, social campaign and so on.

SPORTS CLUB

Sports Club at GCI is a committee of circles of students and is represented by the selected members who show special inclination in the sports as sportsmen and sportswomen and also in managing sports for the college. It is aimed to develop sportsmanship among students and also coordinate actively in the signature events and sports activities. Number of indoor and outdoor sports are organized by sports club wherein

students from BBA and other programs can take part in the schemes announced by the club and organizing committee also represented by the ECA coordinator faculty of the college.

The sports club of GCI also facilitates the students to take part in the inter college and national level games upon being invited by the colleges in Nepal.

ARTS AND MUSIC CLUB

Within students' club, GCI has annexed Art and Music Club which is a committee of circle of students authorized to take heed of the programs. Art and Music Club is aimed to ensure opportunities for every single interested student to practice and enhance artistic skills, creativity and capability in cultural performance. It organized art and craft competitions, by letting participation in concerts such as music, singing and dancing programs on different occasions and many more...

GCI PLACEMENT CELL

Established with a sole objective to connect students from curricula to corporate in the tourism and

hospitality sector for practical internship course works and also placement opportunities, GCI has deputed a career incubation center headed by a committee of the experts also appointed as the fulltime faculty deputed to mentor the BTM students together with other programs and link them with the job market. The center functions in coordination with the Center for Professional Development (CPD). It mobilizes students for learning, career enhancement training and promotion and at the same linking them with the hospitality industries for internship that is facilitated for about the time of two semesters. The incubation center on one hand involves students for the participation in academic and extracurricular events of the college, career training workshops and programs in order to drool them to pursue career opportunities beyond their theoretical course-ware. The GCI student centers include; entrepreneur studio, knowledge center, quality circle and these function under the facilitation of GCI incubation CPD. GCI has developed institutional collaborations with the given placement partners along with the universities of national and international repute:



Testimonials from BTM Students

Who are Managing Learning and Earning Together



BTM at GCI has come to me as a turning point as it has enhanced my theoretical knowledge about tourism as an industry along with a persistent exposure to its practical operations and approaches. Guidance of my faculty members in my study has motivated me to be involved in various programs and projects. I can proudly say that continuous support from the program management of BTM and faculty has made me a better and more confident person. Sincere gratitude to GCI, BTM & the mentors.

Kreshma Bishwakarma
(2022 Batch)
Cabin Crew at Shree Airlines



I see BTM at GCI as a turning point in my career because it has improved my theoretical understanding of the tourist sector and given me ongoing exposure to its real-world operations and strategies. My faculty members' guidance during my studies has inspired me to participate in a range of events and initiatives. I can confidently state that the ongoing assistance I've received from the BTM program administration and professors has improved and boosted my confidence.

Laxmi Khadka
(2022 Batch)
Cabin Crew at Shree Airlines



For me, the BTM program at GCI marked a turning point since it improved my theoretical understanding of the tourist business and exposed me to its ongoing operations and strategies. I am able to state with pride that the professors and program management at BTM have given me ongoing assistance, which has improved and increased my confidence. With deep appreciation to GCI, BTM, and the mentors.

Rahul Prakash Gupta
(2022 Batch)
Officer at Indigo Airlines



As it has expanded my understanding of the tourism industry by exposing me to its strategies and operations in the real world, I regard BTM at GCI as an important turning point in my career. I enjoyed taking part in an array of activities and initiatives because of the assistance I received from my faculty members during my studies. I can say with confidence that my confidence has increased and improved because of the faculty and administration of the BTM program's continuous support.

Sumina Shrestha
(2022 Batch)
Cabin Crew at Nepal Airlines







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GLOBAL
COLLEGE
INTERNATIONAL

BTTM BACHELOR OF
TRAVEL & TOURISM
MANAGEMENT

Mid-West University Affiliate